



## **SPONSORSHIPS & PARADE REGISTRATION**

**SPONSORSHIP DEADLINE for inclusion in all marketing is Dec 31, 2023**

### **\$1000 GOLD SPONSOR:**

- Will receive PREMIUM recognition at the event and on social media as a GOLD SPONSOR
- Company logo displayed LARGEST on banner, poster, and all advertisement
- Logo with link on front page and inner page of website
- Logo displayed on King and Queen Float
- FREE parade registration (\$25 fee waived)

### **\$500 PURPLE SPONSOR:**

- Will be recognized at the event and on social media as a PURPLE SPONSOR
- Company logo displayed on banner, poster, and all advertisement
- Logo with link on front page and inner page of website
- FREE parade registration (\$25 fee waived)

### **\$250 GREEN SPONSOR:**

- Will be recognized at the event and on social media as a GREEN SPONSOR
- Company logo displayed on banner and poster
- Logo with link on our website
- FREE parade registration (\$25 fee waived).

### **\$100+ FRIENDS-OF-MARDI-GRAS SPONSOR:**

- Recognized at the event as a FRIEND OF NEW BERN MARDI GRAS
- Parade-registration fee waived



## SPONSORSHIPS & PARADE REGISTRATION FORM

SPONSORS: Your sponsorship level: \_\_\_\_\_

If a sponsor, are you going to be in the parade? (\$25 fee waived) \_\_\_\_\_

PARADERS: Float/parade details (size and type of float, number of people in group, walking group, bicycles, motorcycles, musicians, classic cars, etc.):

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Payment type or check number (Check, credit/debit card, Zelle): \_\_\_\_\_

Pay online at: [newbernmardigras.com/sponsor-payment](https://newbernmardigras.com/sponsor-payment)

To pay by Zelle: [webby@newbernmardigras.com](mailto:webby@newbernmardigras.com)

SPONSORS and/or PARADERS, Your business or group name:

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Business or Contact address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Can we text you at this number? \_\_\_\_\_

Email (please print clearly): \_\_\_\_\_

**IMPORTANT FOR SPONSORS:** Your logo MUST be received by DECEMBER 31, 2023 to allow us time to design poster, flyers, marketing materials, and social media promos.

Send us your high-resolution (min 300dpi) logo, preferably in SVG, PSD, EPS OR AI format to [cyndipapia@outlook.com](mailto:cyndipapia@outlook.com).