



**New Bern Mardi Gras • Saturday, February 26, 2022 • 11 AM - 5 PM**

**We have 3 levels of Sponsorship for Mardi Gras 2022:**

**GOLD** Sponsors: \$400 and up

**SILVER** Sponsors: \$250

**BRONZE** Sponsors: \$100

- Sponsorship deadline is December 31, 2021.
- All sponsors will be promoted on our website, on Facebook, and via various local and statewide venues.
- Publicity and the number of social media posts will be proportionate to the level of sponsorship.
- The earlier your sponsorship arrives, the sooner we'll begin promoting your support.
- We welcome and appreciate your sponsorship after our January 15 deadline, but we cannot guarantee your company logo on our printed materials. We'll still do everything we can to promote your generous support.

**VERY IMPORTANT:**

- Your logo, preferably in high-resolution PNG, SVG, PSD, or AI format—the sooner the better!
- However, your logo **MUST** be to us by December 31, 2021, to allow us time to design promotional materials.
- Please give us a few lines of text/copy to enable us to mention more about you when we are able.
- If you need a logo, contact us for assistance.

**BONUS:**

- The parade registration fee (\$25) is waived for all sponsors—so get a group and/or a float together!

For more information, contact us at [Sponsors@NewBernMardiGras.com](mailto:Sponsors@NewBernMardiGras.com)

Business Name: \_\_\_\_\_

Contact Person Name \_\_\_\_\_

Contact Person Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

PayPal Name and E-Mail: \_\_\_\_\_

OR Check Number: \_\_\_\_\_

Will you also have a float or group in the parade? (Remember, there is no fee for sponsors to join the parade!) \_\_\_\_\_ If Yes, tell us a little about your group or float:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

You may also mail your form with your payment to: Ghent Neighborhood Association, PO Box 72, New Bern, NC 28563 (with check payable to Ghent Neighborhood Association) or pay online <https://newbernmardigras.com/pay-here/>.

**Please note:**

- This is a fun-only, no politics, no religion, family-friendly event. New Bern Mardi Gras reserves the right to turn down any sponsorship, parade participants, or vendors.
- This is an all-weather event, and there is no rain date. The Mardi Gras committee will address serious weather concerns, if any, and will communicate any cancellation promptly.

**THANK YOU FOR YOUR SUPPORT – WE COULDN'T DO IT WITHOUT YOU!**